# CP -101(MP&OB) MBA -1<sup>st</sup> SEM (GJU) ASSIGNMENT QUESTIONS

Answer any five questions from the following:-

- Q1. Define Management? Explain in detail management functions and the role approach of functions.
- Q2. What do you mean by Social Responsibilities of business .What are some of the social issues which are being debated as the responsibilities of business. Explain.
- Q3. Explain various Management Approaches and their contribution towards understanding of organization.
- Q4. What are the Essential Qualities for becoming a Successful & Good manager? Discuss.
- Q5. What do you mean by Organizational Behavior? What are different determinants of Organizational Behavior?
- Q6. Distinguish between a leader & a manager? What are the various characteristics associated with effective leadership.
- Q7. Define the term communication? What are its various Types? Explain the barriers on effective Communication.
- Q8. Define & Distinguish between Delegation of authority & Decentralization.
- Q9. What do you understand by Level's of management? Briefly describe the different levels of management & their functions.
- Q10. Write short note on following
  - a. Business Forecasting.
  - b. MBO

Last Date- 8 Jan 2011 With Fredate - 28th Jun 2011

### CP- 102 (Managerial Economics) MBA 1<sup>st</sup> SEM (GJU) ASSIGNMENT QUESTIONS

## Answer any five questions from the following:-

- Q1. Discuss the subject-matter of managerial economics. What are its importance in management study?
- Q2. Explain Law of Demand with the help of table and diagram. Do you think demand curve always slopes downwards from the left to the right? Explain.
- Q3. Discuss the Law of Diminishing Marginal utility and also discuss its importance and limitations.
- Q4. What is indifference curve analysis? What is its properties .Explain with diagram?
- Q5. What do you mean by Cost of Production? Distinguish between fixed and variable cost. Which of the above cost are very important in determining the short period price of a commodity?
- Q6. Define the term 'monetary policy'? Discuss the objectives of monetary policy.
- Q7. What do you mean by Fiscal policy? Mention the instruments and objectives of Fiscal Policy.
- Q8. Write Short note on any two of the following:-
  - a. Break-even analysis.
  - b. Advantages of large-scale production.
  - c. Consumer's equilibrium.
  - d. Characteristics of perfect competition market.
  - e. Law of Marginal rate of Substitution.
  - f. Distinguish between Micro and Macro Economics.
- Q9. Define Monopoly Market. How Price and Output is determined in a monopoly market.
- Q10. Define National Income. What are the major difficulties in calculating National Income in an underdeveloped country like India? Distinguish between WPI and CPI.

(30)

#### **ASSIGNMENT**

#### Paper : CP- 103,

## **Environment Management**

Please attempt any 5 questions out of 10.Each question carry 20 marks.

- Q1.) What is the sustainable development? Describe the important steps required in attaining sustainable development.
- Q2.) State the objectives of Earth Summit 1992. Describe Earth Summit +5.
- Q3.) State the objectives of Environment (Protection) Act 1986. List any two Indian institution associated with environmental related issues.
- Q4.) What is Ozone layer & its functions. What are CFC? What uses they have?
- Q5.) What are EMS standard. List five stages of ISO 14000.
- Q6.) What do you mean by term hazardous waste? Write a short note on garbage.
- Q7.) Write a detail note on Air (Prevention & trade control of pollution) Act 1981. What are the functions of Central & State board?
- Q8.) What are the major sources of water pollution? What is rain water harvesting?
- Q9.) What are the stages in the evolution of environmental ethics? Describe egocentrism.
- Q10.) Write a short note on:
- a) Eco-labelling
- b) Green Fund
- c) Environmental Accounting
- d) W.T.O

Date: 26.11.10

**Note**: Attempt *Five* questions in all. All questions carry equal marks.

- 1. Critically examine the various concepts and conventions in financial accounting with suitable examples.
- 2. (a) Which method of depreciation is relevant in financial accounting in current scenario and why?

(2-03)

P.T.O.

- Distinguish between horizontal and vertical analysis of financial statement
- From the 31st March, 2005: prepare the Balance Sheet of X Ltd. on particulars given below,

			141		7	48	1		
credit.	Assume that	Fixed assets to net worth	Average collection period	Current Ratio	Total debts to net worth	Current liabilities to net worth	Sales to net worth	Annual Sales	Particulars
	all sales	to net wort	ction perio		net worth	ities to net	worth	· · · · · · · · · · · · · · · · · · ·	1
•.	Assume that all sales are made on	th 70%	d 40 days	2.2 times	80%	worth 50%	4 times	4,00,000	Rs.

overheads in costing? Explain with suitable data. apportion and absorb factory and official 'overhead accounting'. How will you the term 'overhead

Distinguish between marginal costing and absorption costing with examples.

From the following particulars find out

(i) P/V ratio

(ii) Break-even point (in units and rupees)

(iii) Margin of safety (in units and rupees).

profit on cost. Sales (in units) Fixed cost per unit The selling price is fixed to yield 25% Variable cost per unit Rs. 15.00 Rs. 9.00 10,000

- Explain the essentials of an effective budgetary control system.
- Explain the mechanism of zero-base budgeting with suitable examples.

P.T.O.

7. From the following data. calculate various labour variances:

# Standard Wages:

120 men at Rs. 4 per hour

80 women at Rs. 3 per hour

#### Actual wages:

140 men at Rs. 3 per hour

50 women at Rs. 4 per hour

Budgeted hours: 2000

Actual hours: 2200

Budgeted gross production 8000 units

Standard loss 10%

Actual loss 500 units

8. Write notes on the following:

- (i) Relevant costing
- (ii) Performance budgeting.

7.000

# CP- 105 (BUSINESS COMMUNICATION) MBA 1<sup>st</sup> SEM (GJU) ASSIGNMENT QUESTIONS

# Answer any five questions from the following:-

- Q1. Define the term Business Communication . What are its nature and importance.
- Q2. Explain the Process of Communication. What do you mean by Effective Communication?
- Q3 Discuss the important Barriers of Communication and also mention how these barriers can be removed?
- Q4. Write short notes on the following:
  - a. Upward Communication
  - b. Downward Communication
  - c. Horizontal Communication
  - d. Grapevine Communication
- Q5 Distinguish between verbal and non-verbal communication with a few examples.
- Q6. What is Media of communication? Explain Printing and electronic media with examples. What are their importances in the modern world?
- Q7. Write a letter to the government for seeking permission to open a factory for manufacturing small parts of automobiles.
- Q8. Draft a short annual business report for placement in Annual General Meeting of the company.
- Q9. What do you mean by financial report of a business organization? Draft the report with simple language.
- Q10. Write short note on any two.
  - a. Public Speaking
  - b. Legal aspects of business communication
  - c. Annual General Meeting of a registered company and its importance.

MITT WITH WITH WALL TAN

**Note**: Attempt any *Five* questions. All questions carry equal marks.

- 1. Draw the flow chart for finding even and odd numbers out of given ten numbers.
- 2. Describe the various modes of data processing.

  How are data processing systems managed in business organisations?
- 3. Discuss the salient features of Indian Computing Environment.

(1-67)

P.T.O.

- 4. What is a Computer? Discuss the various components and languages of computer system.
- 5. What is an Operating System? What are its functions? Differentiate between DOS and Windows. Mention important commands of each.
- 6. Explain Software Development Process.
- 7. Explain the concept of data communications.

  Describe the benefits that networks provide.

  How are networks structured?
- 8. Write notes on the following:
  - (a) Application Portfolio Development
  - (b) Input-Process-Output Analysis.